



# Fame Game

December 28, 2011

## Aviva Drescher



Attention % (over 30 days)   
 Attention Score is compiled from:   
 People Connections ( 22 )   
 Pictures ( 0 )   
 News and Editorial   
 Mentions ( 1 )

Current Rank: 0   
 Top Rank: 10014

### Events [\(show all 8\)](#)

#### Past

- 2011/10/25 RANJANA KHAN for THE LIMITED Jewelry Launch
- 2011/09/27 The "Sip and See" Debut of HYANCINTH CORNELIA HEINEMANN hosted b...
- 2011/09/02 KATLEAN DE MONCHY, Editor in Chief of NEXT ISLAND/ NEXTPERT New ...
- 2011/04/13 HUDSON CORNELIUS HEINEMANN's 2011 Easter Party
- 2011/02/01 GILLIAN MINITER and THE CORNER BOOKSTORE celebrate Best in Show ...

### News & Editorial Mentions [\(show all 1\)](#)

#### This Year

- Storms passed - (New York Social Diary - 2011-02-03)

### Categories [?](#)

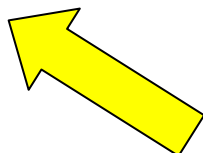
**Film & TV, Non-Profit & Philanthropy**

## Fame Game Reveals Top Content and Search Trends of 2011

Here's your yearly round-up of Fame Game news!

Fashionistas, socialites, philanthropists, magazine editors, politicians and business moguls are among the overall top searched content on FameGame, but it was the wife of Dr. Mehmet Oz, Lisa Oz, who grabbed the top spot.

"The names that people are searching for on Google, and landing on their Fame Game profiles, are always an interesting barometer of what is on people's minds," said Tatiana Platt, a founder of Fame Game. "There was a wide range of industries reflected in this year's results, but yet another member of the cast of Bravo's "Real Housewives of New York City" made it on the Top 10 list: Aviva Drescher."



# Fame Game

Fame Game is able to measure and analyze the overall attention of people, organizations, and parties in three different ways: through the use of its proprietary algorithm which takes into account public media, news and editorial mentions, user generated content, and attention on Fame Game ("Attention score"), through the internal search queries users are making on the site ("Search trends"), and through the individual profiles receiving the largest volume of web traffic on Fame Game ("Most Visited Profiles.") Learn more about the algorithm and ranking system by visiting the about page.

Fame Game also announced a new list of Top 10 Palm Beach Movers and Shakers in light of its recent partnership with Lucien Capehart Photography, the premier society photographer of Palm Beach.

Highlights from this year's top content include:

Fame Game's Top Search Profiles of 2011

- #1 Lisa Oz
- #2 Carin Besser
- #3 Jorn Weisbrodt
- #4 Alejandro Santo Domingo
- #5 Laurie Durning
- #6 Kimberly Guilfoyle
- #7 Lizzie Tisch
- #8 Paige Bluhdorn
- #9 Shala Monroe
- #10 Aviva Drescher

